

COOKIE NOTICE

This Notice is issued by 9fin Limited (with its registered office address at 77 Leadenhall St, London, EC3A 3DE, United Kingdom) ("**9fin**", "**we**", "**us**" and "**our**").

This Notice applies to the following website that is operated and controlled by 9fin: **9fin.com** (the "**Site**").

What are cookies?

Cookies are small text files that may be stored on your device when you visit a website. They are generally used to make websites work, to keep track of your movements within the website, to remember your login details, to remember your preferences and interests, and so on.

There are different types of cookies, and they can be distinguished on the basis of their origin, function and lifespan. Important characteristics of cookies include the following:

- **First party cookies** are cookies that are placed by the website you are visiting, while **third party cookies** are placed by a website other than the one you are visiting. Please note that we do not control the collection or further use of data by third parties.
- **Essential cookies** are necessary to allow the technical operation of a website (e.g., they enable you to move around on a website and to use its features).
- **Performance cookies** collect data on the performance of a website such as the number of visitors, the time spent on the website and error messages.
- **Functionality cookies** increase the usability of a website by remembering your choices (e.g., language, region, login, and so on).
- **Targeting/advertising cookies** enable a website to send you personalised advertising.
- **Session cookies** are temporary cookies that are erased once you close your browser while **persistent or permanent cookies** stay on your device until you manually delete them or until your browser deletes them based on the duration period specified in the persistent cookie file.

More information on all aspects of cookies can be found on www.allaboutcookies.org. Please note that 9fin has no affiliation with, and is not responsible for, this third party website.

Why do we use cookies?

We may use cookies to:

- distinguish between visitors;
- improve the use and the functionality of our Site;
- tailor our Site and products to your needs and preferences; and
- analyse how our Site is used and compile anonymous and aggregate statistics.

We do not use the collected information to create visitor profiles.

What types of cookies do we use?

An overview of the cookies used on our Site is set out in the following table.

Name	Domain	Type of Cookie	Provider	Duration	Purpose	Types of Data Collected
remember_token	.9fin.com	First Party	9fin	90 days	Necessary	Used to remember user authentication between sessions
session	9fin.com	First Party	9fin	session	Necessary	Used to authenticate users
__cf_bm	.hubspot.com	Third Party	Hubspot	30 minutes	Necessary	Used by Cloudflare to distinguish between humans and bots.
_cfuvid	.hubspot.com	Third Party	Hubspot	session	Necessary	Used by Cloudflare to help with its Rate Limiting Rules functionality,
_ga_5FHE5F5EL8	.9fin.com	First Party	Google Analytics	2 years	Analytics	Used to persist session state
_ga	.9fin.com	First Party	Google Analytics	2 years	Analytics	Visitor ID data used to distinguish visitors.
_gcl_au	.9fin.com	First Party	Google Analytics	90 days	Analytics	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.
__hstc	.9fin.com	First Party	Hubspot	6 months	Analytics	HubSpot analytics session tracking cookie
__hssrc	.9fin.com	First Party	Hubspot	session	Analytics	Set whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser
hubspotutk	.9fin.com	First Party	Hubspot	6 months	Analytics	Visitor ID and also used when deduplicating contacts
__hssc	.9fin.com	First Party	Hubspot	30 minutes	Analytics	Determines if HubSpot should increment the session number and timestamps in the __hstc cookie
intercom-session-ibed9itu	.9fin.com	First Party	Intercom	1 week	Functional	Site chat functionality. Used to identify each unique browser session.
intercom-id-ibed9itu	.9fin.com	First Party	Intercom	9 months	Functional	Site chat functionality. Anonymous visitor identifier cookie.
intercom-device-id-ibed9itu	.9fin.com	First Party	Intercom	9 months	Functional	Site chat functionality. Used to identify the device interacting with the Messenger in order to improve security.
AnalyticsSyncHistory	.linkedin.com	Third Party	LinkedIn	1 month	Marketing	Used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries
UserMatchHistory	.linkedin.com	Third Party	LinkedIn	1 month	Marketing	Ensures browsing security for visitors by preventing cross-page forgery of requests. This cookie is essential for the security of the website and the visitor
bcookie	.linkedin.com	Third Party	LinkedIn	1 year	Marketing	Browser Identifier cookie to uniquely identify devices accessing LinkedIn.
hubspotutk	.linkedin.com	Third Party	LinkedIn	3 months	Marketing	Used to make a probabilistic match of a user's identity outside the Designated Countries.
lidc	.www.linkedin.com	Third Party	LinkedIn	24 hours	Marketing	Used to facilitate data centre selection
bscookie	.www.linkedin.com	Third Party	LinkedIn	1 year	Marketing	Used for remembering that a logged in user is verified by two factor authentication and has previously logged in

Please note that the processing of your personal data in connection with cookies, and for other purposes, is governed by our External Privacy Notice <https://9fin.com/legal/privacy>.

In addition, we may also use web beacons (or clear GIFs) and other similar technologies in addition to, or in combination with, cookies. A web beacon is typically a transparent graphic image (usually 1 pixel x 1 pixel) that is placed on a website or in an email and it helps us to understand the behaviour of visitors to our Site. More information on web beacons can be found at <http://www.allaboutcookies.org/fags/beacons.html>.

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). The information generated by Google Analytics Cookies about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States.

Google may use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by not giving your consent or by selecting the appropriate settings on your browser; however, please note that if you do this you may not be able to use the full functionality of this website.

For information on how Google uses information from sites or apps that is collected as part of its services please visit www.google.com/policies/privacy/partners, or any such medium in which Google shall decide to provide this information as they deem to update from time to time.

*Please note that 9fin has no affiliation with, and is not responsible for, these or any other third-party website that may be or become applicable under this Cookie Notice.

How can you control cookies and web beacons?

Our use of cookies is usually subject to obtaining your prior consent, unless otherwise required or permitted by law. In particular, the use of essential cookies does not require your prior consent. For all other types of cookies (based on their function; namely, performance cookies; functionality cookies; targeting/advertising cookies), we require your prior consent. Where we use cookies on the basis of your consent, you have the right to withdraw your consent at any time. You can withdraw your consent and otherwise manage your consent preferences by using our **Your Cookies Preferences** modal, which is accessible here: <https://9fin.com/insights?cookie-preferences=open>.

Furthermore, most internet browsers are set to automatically accept cookies. Depending on your browser, you can set your browser to warn you before accepting cookies, or you can set it to refuse them. Please refer to the 'help' button (or similar) on your browser to learn more about how you can do this.

Disabling cookies may impact your experience on our Site.

If you use different devices to access our Site, you will need to ensure that each browser of each device is set to your cookie preference.

More information on how to manage cookies is available from:

<http://www.allaboutcookies.org/manage-cookies/>. Please note that 9fin has no affiliation with, and is not responsible for, this third party website.

In addition, you may opt-out from certain cookies by visiting the following third party websites and selecting which company cookies you would like to opt-out from: <http://www.aboutads.info/choices/#completed> and

<http://www.youronlinechoices.com/>. Please note that 9fin has no affiliation with, and is not responsible for, these third party websites.

Last updated: 26 September 2024.